



The Hills Academy

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February 2020

Dear Parents/Carers



WORLD BOOK DAY

World Book Day takes place on **Thursday 5th March 2020**, and we would like to invite you to join us in helping your child to make the most of this special occasion.

To help get the children get started on their reading journey, every child will receive a £1 World Book Day Book Token that can either be exchanged for one of the ten special £1 World Book Day books or used to get £1 off any book or audiobook worth £2.99 or more. Your child's token will be handed to them in class on the day and can be redeemed at most UK bookshops.

Schools and libraries across the UK celebrate World Book Day with a huge range of events and activities. Here is what we will be doing on World Book Day and how you can help your children be involved:

Dress as your favourite book character

We would like to invite the children and staff to come to school **dressed as their favourite book character**. We will be holding a competition on the day where there will be a winner for each year group based on the most creative costume! Each winner will receive an exciting prize. If you are stuck for ideas, try using the following website link <https://www.worldbookday.com/dressing-up/>.

Drop Everything and Read Competition

Please send in a photograph of your children reading in extraordinary places! The top three winners will be displayed in reception. The more unusual the better! All the children have to do is give their picture to their class teacher before **Friday 28th Feb** when the competition closes.

Other exciting events taking place:

- The children will attend an assembly to mark the special day - an opportunity to bring the day to life and explain to the children the importance and history behind the day. We will also be awarding the prizes for costumes; the children will get to choose the best staff costume!
- Children will engage in a range of activities in the afternoon: bringing reading and books to life.
- The children will also be sharing their favourite stories and creating their very own book token

You can join us in developing a love of books beyond World Book Day by reading together regularly and joining your local library. For more information about World Book Day and ideas on sharing books at home, visit <http://www.worldbookday.com/>.

Yours faithfully

Miss Thompson and Miss Jewell